



Hillside Food Outreach 10th Anniversary

Gala Benefit

DINNER & AUCTION

Saturday, January 28, 2012

The Matrix Conference Center
Danbury, CT

YOUR HOST **Bernie Williams**
SPECIAL GUEST **Don Mattingly**
AND OTHER SPORTS LEGENDS

Name as you would like it to appear in print

Affiliation

Address

City, State, Zip

Daytime Tel

Email

Total payment enclosed: \$ _____

Check payable to Hillside Food Outreach

Please charge my MC Visa Amex

Card #

Name on card

Exp. Date

Signature

Sponsorship Opportunities

"51 Club" Membership **\$25,000**

- 10 "The 51 Club" Gala Tickets
- Presenting Sponsor
- Private meet & greet with Bernie Williams and Don Mattingly
- 10 Autographed Bernie Williams Jerseys
- 4 spots in the Bernie Williams Batting Clinic
- Full page cover ad in Journal
- Banner displayed at event
- Company name on website with link and on all event materials*

All Star Level **\$10,000**

- 10 Field Box Gala Tickets
- 2 spots in the Bernie Williams Batting Clinic
- Full page ad in Journal
- Company name on website with link and on all event materials*

MVP Level **\$5,000**

- 10 Loge Gala Tickets
- Full page ad in Journal
- Company name on website with link and on all event materials*

Individual Tickets

All ticket levels include Dinner and Auction and an autographed copy of Bernie Williams book, "Rhythms of the Game"

• "51 Club" Ticket **\$850**

Autographed Bernie Williams jersey, Private reception with Bernie and Don with photo, special "51 Club" pin

• Field Box Ticket **\$400**

Photo taken with Bernie and Don

• Loge Ticket **\$175**

*Time permitting

Journal/Datebook Advertising

- Outside Back Cover \$2,500
- Full Color Page \$1,500
- Inside Cover \$1,250
- Full Page \$750
- Half Page \$400
- Quarter Page \$250

Ad Sizes:

Full Page 6" w x 9" h

Half Page 6" w x 4.25" h

Quarter Page 6" w x 2" h 3" w x 4.25" h

Ad Copy Due Jan. 13, 2012

Send artwork to:

Kathy@hillsidefoodoutreach.org
in jpg or pdf format, no bleed

Return this form with payment to:

Hillside Food Outreach

404 Irvington Street

Pleasantville, NY 10570

For further information contact:

Kathy Purdy (914) 747-0095

Kathy@hillsidefoodoutreach.org

www.hillsidefoodoutreach.org

Contribution

I would like to make
a contribution of \$ _____